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For Immediate Release

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The Mrs South Africa 2013 Crowning Event

On the 5th of October 2013, a number of idyllic elements are set to combine to bring about an event that is not to be missed: Mrs South Africa 2013 in association with The Laser Beautique and Veaudry International, will be crowned at Emperors Palace (the Theatre of Marcellus) in a specially created production, presented to enhance the Mrs South Africa finalists and the evening experience.

Emperors Palace is the ideal venue to showcase the glamour and beauty that are part of the package at an event such as this, starting with Pageant Week activities from Wednesday the 2nd of October at the world-class venue. The top 22 finalists and celebrity judges will be accommodated by the contemporary styled Peermont Metcourt Hotel where the finalists will be kept very busy with judging sessions, photo shoots, media interviews and glamorous functions.

With 22 gorgeous finalists from all over South Africa, the judges , who include the elegant former Miss South Africa Melinda Bam (Principle Judge), Lourine Wannenburg (Eden Moon Productions), Marelize Steyn Earle (Former Mrs South Africa), Andrew Govender (Mr South Africa 2012) and Vuzi Zwane (Emperors Palace Executive), have their work cut out for them, as this group of beauties are dynamic women who are juggling motherhood, careers and successful marriages – as well as managing to boast beauty queen looks!

Says Joani Johnson, Mrs SA Pageant Director: “Since taking over the directorship of the pageant in 2011 the pageant organisation has been committed to driving new energy into the Mrs South Africa pageant. Our focus is on positioning the pageant as distinctive in South Africa and to the women who live in our beautiful country, in that this pageant is unmistakeably different to the beauty pageant norm. This is important, as Mrs South Africa is unique – in most beauty pageants, the finalists are young single women who have aspirations, hopes and dreams, whereas the Mrs SA entrants are successful, married women who have already achieved many of their goals and are driven to help others in their communities who are less fortunate.”

The evening is set to entertain! Guests will be in good company with hosts Simba Mhere(Top Billing) and Amore Vittone who will chaperon you through an evening of elegance and charm, introducing the finalists to the crowd who will be showcasing designs by Michael Bezuidenhout, Josè De Canha, Kyna House of Design, Anel Botha, Dennis Lloyd and Lu-May Swimwear.

On the 5th of October at the palace of dreams – dreams will become reality.

Tickets for the Black Tie event including a 3 coarse meal will be sold at R850 per ticket.

For more information and tickets, contact info@mrssapageant.co.za / director@mrssapageant.co.za or phone 072 620 4127.

For more information on Mrs South Africa, visit www.mrssouthafrica.co.za. For more information on Emperors Palace, visit www.emperorspalace.com or contact (011) 928 1000.

Current Mrs South Africa

Fikile Mekgoe, Mrs South Africa 2013, will be handing over her crown on the 5 October at Emperors Palace. Fikile made history when she was crowned in 2012 as she is the first black women to win this prestigious pageant. Fikile has a heart for the people of South Africa and has used her influence within local and national government in order to facilitate change. She is an inspirational speaker and motivator and acts as a mentor to young ladies wanting to better themselves and the world around them. Fikile will be representing South Africa at Mrs Globe pageant taking place in China in late October 2013.

Mrs South Africa Sponsors

Mrs South Africa proudly thanks our Pageant Sponsors:

Hosts: Emperors Palace

Main Sponsors: Veaudry International and The Laser Beautique

Official Make-up artists: Halouw Make-up Academy

Gala Designers: Jose De Canha, Kyna House of Design, Werner Dey, Anel Botha,Michael Bezuidenhout, Dennis Lloyd

Gala Swimwear: Lu-May Swimwear

Design and Printers: Matchstick

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Distributed on behalf of the Mrs South Africa Pageant by LINC PR

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