

**Press Release
For Immediate Release**



EMPERORS PALACE

THE PALACE OF DREAMS

Emperors Palace invests £28 million for increasing traveller demand

The pace of development at Peermont's flagship property, Emperors Palace, has been ramped up this year as this tourism icon resort situated at South Africa's gateway, the O.R. Tambo International Airport in Johannesburg, to meet hotel and leisure demands from the international and South African markets. In an ambitious development programme, Peermont has invested over £28 million in opening the new chic, select service 248-key Peermont Metcourt hotel, the upgrading and rebranding of the 80-key Peermont Metcourt Suites, the "softs" upgrade of the 5-star Peermont D'oreale Grande hotel, modernising casino facilities and revamping the large Emporium entertainment and dining centre.

One of the highlights is the opening of a spectacular state-of-the-art movie theatre experience by Nu Metro, which houses one of the largest cinemas on the African continent, seating over 500 people. The Entertainment resort now boasts 14 restaurants, 6 popular fast food outlets, the hippest video and arcade games for teens, plenty of supervised fun for the younger kids and the best gaming in Africa.

Emperors Palace provides guests with the ultimate in hotel living, with the flagship 5-star D'oreale Grande hotel being awarded a highly esteemed Gold Achievers Award in the AA Travel Guides American Express® Accommodation Awards. The 196-key hotel recently upgraded the rooms and suites, offering guests magnificent luxury and unsurpassed service, while the new 3-star, 248-key Peermont Metcourt hotel offers guests chic and affordable accommodation for a true value-for-money experience. The recently upgraded and refurbished Peermont Metcourt Suites have ergonomically designed rooms for maximum space while all rooms showcase high-end, ultra modern

finishes. For all overnight guests travelling to and from O.R Tambo International Airport, Emperors Palace provides free regular shuttles, ensuring that the experience is as hassle free as possible for weary travellers.

With the redevelopment already being hailed as a success, Mark Jakins, Peermont's Chief Commercial Officer says, "Mindful of current global economic conditions, Peermont is confident in the future growth of tourism to Southern Africa from international business and leisure travellers. This is reflected in our investment into infrastructure, customer service training and innovative new entertainment and hospitality facilities which will stand us in good stead when the recovery occurs. With 2010 around the corner we are looking forward to capitalising on this growth as well as seeking out new opportunities".

Come to Emperors Palace. Come to The Palace of Dreams. Emperors Palace is a Peermont resort. For more information visit www.emperorspalace.com or call +27 (0)11 928 1000.

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About Emperors Palace

Emperors Palace Hotel Casino and Convention Resort is conveniently situated alongside O.R. Tambo International Airport. It is Peermont's flagship resort and Gauteng's most exciting entertainment and dining destination. The resort offers a unique experience with luxurious accommodation across its four hotels, leisure facilities, a magnificent casino with over 1 724 slot machines and 74 gaming tables for unparalleled authentic gaming enjoyment. The resort is home to both local and international celebrities and offers exciting world-class entertainment, a unique Emporium retail concourse and a children's paradise in a safe and secure environment. The resort is a premier hotel and conferencing destination with multi-faceted conference facilities and impeccable service.

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