

**For Immediate Release
June 2010**



**EMPERORS
PALACE**
THE PALACE OF DREAMS

Score a world of heavenly prizes during the Emperors Palace Laduma Promotion

Emperors Palace Hotel Casino Convention Entertainment Resort, in partnership with Kia Motors, are kicking off a new and exciting campaign – the Laduma Promotion – where over R10 million in cash, five brand new Kia Cerantos cars, and incredible prizes will be won from 1 June to 31 July 2010.

Winners Circle members can take part in monthly draws on **Sundays 27 June** and **1 August** in the **Theatre of Marcellus** at **16h00**, and walk away with a share of **R200 000** in cash, as well as one of four **Kia Ceratos** valued at R180 000 each! Guests need to play slots or tables with an Emperors Palace Winners Circle card to earn extra tickets to stand a chance to win.

There is more! Being a Winners Circle member means that guests are part of the winning team and stand in line to be a Winners Circle Champion! **After every Soccer World Cup game** guests stand a chance to claim a share of over **R500 000 in cash!** Tickets are issued on Tuesdays only and are valid for the games played during the week it was issued. Draw schedule is available from the Guest Relations Desk.

Emperors Palace have also planned something special in the **Entertainment Emporium** where guests can win another spectacular **Kia Cerato** simply by dining at one of the fabulous restaurants, or purchasing something special at any outlet in the Entertainment Emporium to the value of R250 or more! To stand a chance of winning this snazzy new car, complete an entry form, attach your slip/s and drop it into the entry bin on 1 August when the winner will be drawn.

The Laduma spirit continues in celebration of the beautiful game in the warmth, comfort and safety of Emperors Palace Fun Parks, ideal for the entire family. There are specially dedicated kiddies' areas with professional minders where children can have as much fun as they want. Massive screens in the Centre Court will put guests right in the heart of the action for the opening games on 11 June and at the closing games on 6, 7, 10 and 11 July. Tickets are R40 per person and include a boerewors roll and a beverage. Children under 12 years enter free. Tickets are available at the Emperors Palace Box Office on 011 928 1297 or through Computicket on 083 915 8000 or www.computicket.com.

To ensure guests do not miss any of the action, the day games will be screened live in the Odeon Showbar and the evening games in the Theatre of Marcellus. What's more, just outside the doors of these venues an indoor entertainment extravaganza awaits guests with a variety of spectacular

shows, gaming offers, movies, restaurants, fast-food outlets, and many chances to score a world of heavenly prizes with Laduma.

Come to Emperors Palace. Come to the Palace of Dreams. Emperors Palace is a Peermont resort. For more information visit www.emperorspalace.com or call +27 (0)11 928 1000.

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*Conveniently situated alongside O.R. Tambo International Airport in Johannesburg, South Africa, **Emperors Palace Hotel Casino Convention Entertainment Resort** combines timeless classical elegance and sheer excitement. With luxurious **accommodation** in four unique hotels, a glorious health and beauty **spa**, a magnificent **casino** with unparalleled gaming enjoyment, the finest in **dining** options, spectacular **entertainment** choices, a revamped Entertainment Emporium including state-of-the-art Nu Metro cinemas, world-class **conference** facilities, and **impeccable service**. Emperors Palace is the ultimate family destination.*

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