

**Press Release**

**May 2010**



**World Cup activity kicks off at Graceland**

The World Cup and extended school holidays in June and July will see South Africa flooded with tourists, and the country's pace increasing rapidly as the football spirit hits South Africa. Graceland Hotel Casino and Country Club, Mpumalanga's ultimate family destination situated 1½ hours away from Johannesburg, will keep tourists and locals entertained with its thrilling world cup entertainment and gaming line up.

The World Cup celebration kicks off on 11 June at the Graceland 'Soccerzone' with an amazing line up of artists performing, including the Graceland Choir and Dieter Uken, in the lead up to the opening game. "The Soccerzone has been decorated to give it a stadium look and feel, and every soccer fan will feel right at home. We are extremely excited about the World Cup line up and confident that both locals and tourists will thoroughly enjoy the world cup season at Graceland," says Hennie Steenkamp, General Manager at Graceland Hotel Casino and Country Club. As part of the kick-off celebration entertainment acts like the Izigi dancers and soccer tricksters will warm up the crowd before the first world cup whistle is blown.

**Food fit for football fans**

"Football fever has hit Graceland and we will be showcasing true South African hospitality in our décor, superb standards, delectable food and exciting entertainment," says Steenkamp. The elegant Blue Bayou restaurant will offer a mouth-watering *Proudly South African* buffet spread at just R120 per person. Tuesdays at American Café will be dedicated to legendary footballers Ronaldo and Maradona with the limited edition "Ronaldo Boot" and "Maradona Goal" pub baskets for R45 each.

Graceland also makes "Football Fridays" come alive with a world cup promotion at Buffalo Bulls Saloon every Friday night between 19:00 and 20:00 where a variety of food and drink specials will be on offer."

"With Mexican supporters staying at Graceland during the World Cup, we will also be having Mexican themed evenings with delicious Mexican cuisine as a way of making our Mexican visitors (and the locals who enjoy Mexican food) feel at home," says Steenkamp.

**Entertainment Galore**

With the extended school holidays during June and July, parents need not worry about their children's safety. Exciting entertainment for children of all ages will be provided at Graceland in a safe, secure and fun environment. The Limelight Theatre offers the latest block buster movie releases, the Magic Company games arcade a selection of the best games, and secure childcare facilities with entertainment for the tiny tots.

Graceland's gaming floor will be abuzz with World Cup themed promotions that will see players walk away with cash. "Score a fortune is our biggest promotion with draws taking place every Sunday at 18h00, 19h00 and 20h00 and will give away R300 000 in cash," says Steenkamp. Also on the cards is soccer mania running on Tuesday, Strike out which hits the gaming floor every Thursday and the Penalty Shoot-out which will occur every Wednesday. Guests entering Soccer Mania, Strike Out and Penalty Shootout also stand a chance to try their luck at the money shower where they can grab as much money as possible in a stipulated time. "Blackjack tournaments, Arizona Poker, American Roulette and Texas Hold 'Em Poker will be taking place during the world cup period at Graceland," says Steenkamp.

### **Stay in style**

The superior 4-star Peermont Walmont hotel offers 62 standard rooms, 31 family rooms, 3 junior suites and a presidential suite, most featuring panoramic views of the golf course or pool terrace. Rooms are fully equipped with satellite TV, modem points, wireless internet and 24-hour room service. The presidential suite on the top floor has a wrap around view of the golf course and pool deck and has a separate dining room, kitchenette, entrance, hall, lounge, guest toilet and Jacuzzi bath. "Graceland is the perfect getaway for the whole family. The 18-hole championship link-style golf course, pitch and putt, three restaurants, casino, and eezee golf offer the entire family something to do," says Steenkamp.

**For more information contact 017 620 1000 or visit [www.peermont.com](http://www.peermont.com)**

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Peermont Hotels, Casinos and Resorts is South Africa's most empowered hospitality and gaming company. Peermont has an excellent track record in the design, development, management, ownership and operation of multi-faceted integrated resorts. This includes hotels, casinos, convention centres, retail outlets, restaurants, bars and other sport and entertainment facilities.

Peermont has a strong market position in South Africa and Botswana, where it owns and manages 15 casino and hotel properties including: Emperors Palace Hotel Casino Convention Entertainment Resort, Johannesburg; Graceland Hotel Casino and Country Club, Secunda; Mondazur Hotel at San Lameer, KwaZulu-Natal; Frontier Inn & Casino, Bethlehem; Umfolozi Casino Resort, Empangeni; Rio Hotel Casino Convention Resort, Klerksdorp; Khoroni Hotel Casino Convention Resort, Thohoyandou; and Mmabatho Palms Hotel Casino Convention Resort in Mafikeng. In Botswana, Peermont owns and manages The Grand Palm Hotel Casino Convention Resort and the Mondior hotel in Gaborone; the Metcourt hotel as well as the Sedibeng Casino in Francistown and Syringa Casino in Selebi Phikwe.

**Distributed by**

Janet Molekwa, Kaelo PR

Tel: (011) 563 4900 /071 209 2615

Email: [janet@kaelowm.com](mailto:janet@kaelowm.com)

**Distributed on behalf of:**

Peermont Hotels, Casinos, Resorts

Julie Van Wyk Peermont Public Relations Manager

Tel 011 928 1014

Email: [JVanWyk@emperorspalace.com](mailto:JVanWyk@emperorspalace.com)